

Another Successful Year for the MSI Scholarship Program

In 2002, the Moving and Storage Institute was established exclusively as a separate non-profit, 501C (3) organization for charitable, educational, and scientific purposes. One of the objectives is “to award annual scholarships to those who pursue a career in a business that has an impact on the field of household goods moving and storage.”

Since the inception of the institute, scholarships have been awarded annually to those whose combination of eligibility criteria, academic achievements, future aspirations, and work experience, qualifies them as deserving.

This year, the MSI Board of Directors has voted to award a scholarship to the following: Cori Godeke, Katharyn Hope, Jenny Ortega, Ryan Parker, Caitlyn Reddington, Vanessa Rolek, Lyndsey Reynolds, Max Reznick, Matthew Sommerfeld and Heidi Vetter.

The partial tuition scholarship will permit these deserving recipients to study at various two and four year accredited colleges and universities all over the United States. Some of the awardees work for moving and storage companies, others have parents who work in the industry.

Upon receipt of the scholarship honor, Rachel Hope commented, “It is a great thing when all of the hard work throughout high school pays off. I am very happy to be able to use this award towards my tuition.”

In Caitlyn Reddington’s thank you she recognizes the Institute and her family. “Both my par-



Cori Godeke



Katharyn Hope





Jenny Ortega



Ryan Parker



Caitlyn Reddington



Vanessa Rolek

ents and I have worked hard to make my dreams of attending college a reality. Your generosity will greatly aid my family.”

None of these rewards or accolades would be possible without the generosity of the many AMSA members, who contribute to the scholarship fund, or those members who volunteer to participate on the Institute’s Board.

When asked why it is important for the industry and American Moving and Storage Association members to support scholarships for those pursuing a career in the field of household goods moving and storage, MSI Chair Robert “Chip” Dircks, President of Dircks Moving Services, Inc. commented. “As movers become more diversified as well as more sophisticated, it has become more critical to invest in the people that will become the future of our industry.”

He added, “With the increase in technology, it has become very important that our next generation of movers is highly educated in not only accounting and sales, but also in supply chain management. As a third generation mover, I believe in promoting the industry and investing in the future of the industry in any way possible.”

Board member, K. Scott Ogden, senior vice president and general counsel for Bekins Van Lines, Inc. commented that changes which have swept through the moving and storage industry require more extensive education and professional development on the part of those working in it.

“The local moving and storage agency has become much more than a simple ‘Mom and Pop’ local trucking company. Today’s successful local agents need to have a solid business background to run their firms. They must not only have general business skills but, also have solid human resources, sales, accounting and information technology skills,” he observed.

“While some of these skills can be learned the old fashioned way through on the job training, a college education gives a solid foundation in the many business facets that will required for continuing growth and profitability in a challenging industry. By providing scholarships to our next generation, we are assisting them in getting the education they will need to succeed not only in their own careers, but to use this individual success to improve the industry as a whole.”

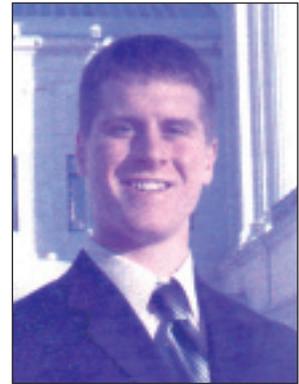
Between 2002 and 2005, AMSA members have contributed more than \$45,000 in cash contributions to the MSI scholarship fund. September 2006 will kick off the annual fall fund raising campaign when AMSA members will have opportunity to contribute to the scholarship funds for 2007 and beyond. ■



Lyndsey Reynolds



Max Reznick



Matthew Sommerfeld



Heidi Vetter