

# Mike Greenblat Honored with Distinguished Service Award

TUCSON, Arizona - The American Moving and Storage Association presented its Distinguished Service Award to Maurice "Mike" Greenblatt at the association's 2001 Management Conference and Trade Show, held March 28-31 at the Westin La Paloma Resort. The award honors an individual who has contributed to the moving and storage industry in an especially substantial and meaningful way, by demonstrating leadership, personal and professional excellence, integrity and dedication.

"When someone writes the definitive history of the moving and storage industry, the name of Mike Greenblatt will undoubtedly loom large in the evolution of our profession in the second half of the 20th Century and as we enter the 21st," said AMSA President Joseph M. Harrison when the award was presented.

"Over time he has become a respected representative, not only of his agency and his van line, but of our entire industry as well. He is a person of vision, someone who is committed to the moving business, not just as we know it today but as we would like to see it in years and generations to come." Mr. Greenblatt has served as Chairman and Chief Executive Officer of the UniGroup, Inc. companies for 17 years and has been a member of the organization's Board of Directors for 32 years. UniGroup is the parent company of United Van Lines and Mayflower Transit. Mr. Greenblatt is also Chairman of Ware's Van & Storage Co., Inc., a United agency based in Vineland, N.J.

Mr. Greenblatt joined Ware's in 1948 when he left college to help his father manage the newly-purchased business, a delivery and cartage company founded in 1880. Today Ware's also operates United locations in Quakertown, Pa., and Manassas, Va. In addition, Mr. Greenblatt chairs Greenleaf Transportation Co., Inc., a Mayflower agency headquartered in Vineland.

During his long service to UniGroup, Mr. Greenblatt oversaw some of its most significant accomplishments, including the acquisition of Mayflower Transit in 1995 and expansion of UniGroup's insurance, global mobility management, and relocation services activities. Mr. Greenblatt was first elected to the United Van Lines board in 1969, and after serving as Vice Chairman for 11 years, he was elected Chairman in 1984. Four years later he became Chairman of the UniGroup, Inc., entity upon its formation. Since then, UniGroup has grown into a \$2 billion enterprise and is among the 100 largest privately owned companies in the United States.

He also has devoted his time and resources to being a good friend and strong advocate of the moving industry on regional and national levels. He served in leadership posts in many industry groups, including AMSA, the New Jersey Warehousemen and Movers Association, American Movers Conference and Household Goods Carriers Bureau. Mr. Greenblatt has testified before Congress on industry issues and most recently played a leading role in advancing tariff simplification and the military's reengineering initiatives.

"His wisdom, knowledge and fairness have earned the respect of fellow agents in his van line, who regularly entrusted him with major responsibilities," Mr. Harrison said. "Our honoree has done a lot to make the rest of us look good, both in his own conduct and because he has constantly challenged us as professionals to raise the bar - to become better." Mr. Harrison added: "He has encouraged us to look at the moving business, not as some sort of static pursuit which doesn't lend itself to innovation, but as a profession which is evolving and which, going forward, will depend on the type of dynamic leadership he has so capably provided over the years."

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*The American Moving & Storage Association, home of the ProMover certification program, is the national trade association representing the nation's moving and storage companies, which provide household goods moving services, specialized transportation for sensitive freight such as computers and trade show exhibits, and warehouse storage services. AMSA has approximately 4,000 members, including domestic and international companies and industry suppliers, and supports programs and activities that promote consumer protection, professional development, safety, and operational efficiency. Find out more at [ProMover.org](http://ProMover.org) and [Moving.org](http://Moving.org).*

